

CASE STUDY

ProHire Uses “Aspose.Words.net to Convert Word Doc To HTML



ProHire

Using Aspose.Words for .NET to convert Word Docs To HTML

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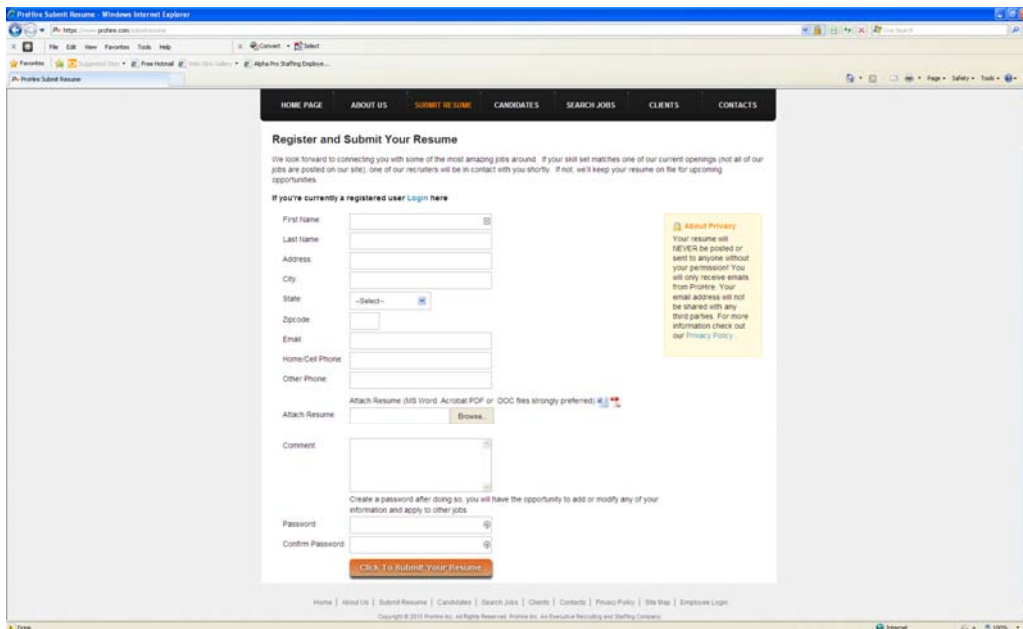
About ProHire

ProHire is the workforce solutions leader in the United States and specialize in the recruitment of Sales and Sale Management professionals . We were founded with the goal of becoming the premier provider of executive search and placement services to the Fortune 500 and Inc. 500 Companies. Whether serving the professional, technical or commercial market our business hinges on delivering the best talent and skills in that space.

We offer candidates and client companies personalized service, confidentiality and the highest ethical standards in the industry. If your company places the recruitment, development and retention of Human Capital as a high priority, you can not overlook the opportunity to meet with the candidates represented by ProHire.

Problem

ProHire uses Bullhorn ATS as its Application Tracking System to track the electronic handling of its recruitment needs. We wanted to integrate our website with the Bullhorn API with our new website. (Figure 1). When applicants registered and applied for jobs when then needed to convert their word resumes to HTML. So their resumes were viewable within the Bullhorn ATS which is a browser based application. So our goal was to convert MS Word Documents resumes into a clean and concise HTML format into our existing .Net Stack. The converted HTML resume version needed to look close to the original (thus, giving our recruiters an accurate representation of the resume). The “Aspose.Words” product solved this problem by easily integrating into our existing .Net Stack, plus cleanly parsing Word Documents to HTML (solving our problem). This product affects our internal Recruitment Professionals perception of candidate Resumes thought our enterprise systems.



The screenshot shows a web browser window displaying the ProHire website's registration page. The page has a navigation bar with links: HOME PAGE, ABOUT US, SUBMIT RESUME, CANDIDATES, SEARCH JOBS, CLIENTS, and CONTACTS. The main heading is "Register and Submit Your Resume". Below this, there is a paragraph of text and a link for registered users to login. The registration form includes fields for First Name, Last Name, Address, City, State (a dropdown menu), Zipcode, Email, Home/Cel Phone, and Other Phone. There is a section for "Attach Resume" with a "Browse" button and a note about preferred file formats. A "Comment" field is also present. At the bottom of the form, there are fields for "Password" and "Confirm Password", followed by a "CLICK TO Submit Your Resume" button. A yellow "About Privacy" box is on the right side of the form. The footer contains links for Home, About Us, Submit Resume, Candidates, Search Jobs, Clients, Contacts, Privacy Policy, Site Map, and Employee Login, along with copyright information.

Figure 1: ProHire Web Site Where Candidates Register and Submit Their Resume.

Solution

We chose the ASPOSE.Words product because it easily integrated into our existing .Net stack, and provided a quality MS Word to HTML conversion. The product was easy to download, and with a few lines of code we were up and running. We found the primary difference between the Aspose.Words and other products was the obvious conversion quality from MS Word to HTML. (Figure 2).

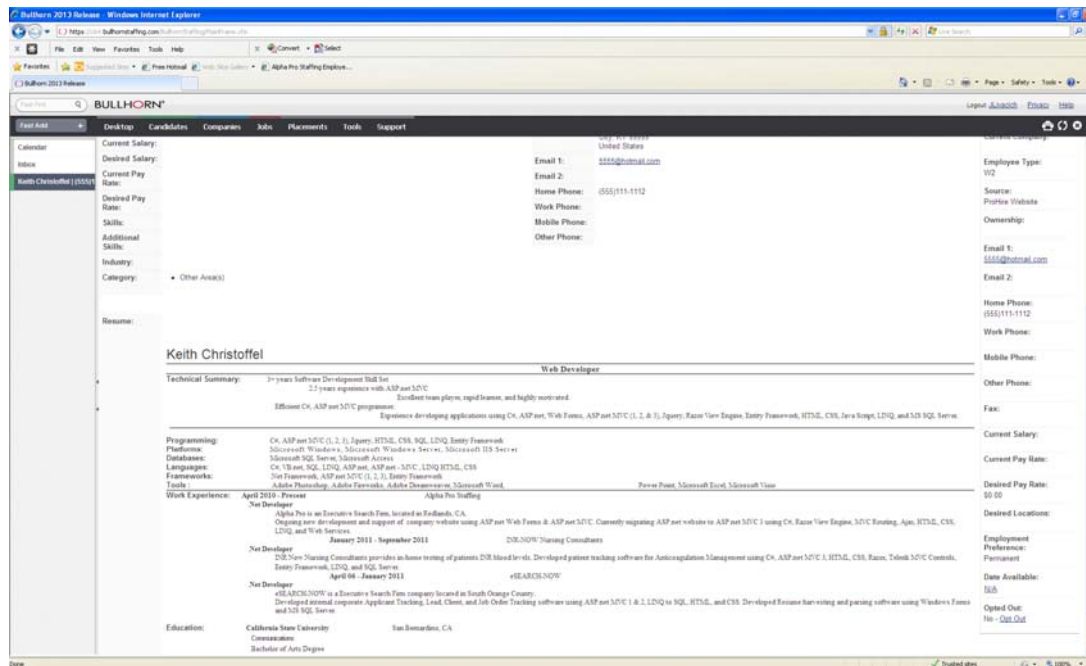


Figure 2: An HTML Converted Resume in Bullhorn Using Aspose.Words for .NET

Experience

Finding a solution: We had tested other products that converted Word to HTML. Every one we tested had some problem with the conversion. Some of them lost elements of the resume during the conversion. Most of them changed to format of the resume or changed the color of the text unexpectedly. The is unacceptable when you are sending a resume to a hiring manger. After our experience with these other products we installed the trial version and tested conversion of more complex documents. We were very satisfied with the results. We did not need any technical support because documentation was sufficient to us.

Implementation: Once we had the Aspose DLL our developer was able to implement Aspose.Words for .NET in few hours. Some of the other competitors though where more difficult to implement. In one case a competitive product we could not get it to work. The transitions with Aspose.Words for .NET was very painless to do

Outcome: Using Aspose.Words for .NET we were able to have word resumes convert properly to HTML which displayed correctly in the Bullhorn ATS a browser based application. This is important because we have allot of candidates apply though our web site for jobs.

Summary

We are very pleased with the success of our Aspose.Words for .NET implementation. Aspose.Words is a very powerful development tool that is well documented and easy to install. The documentation is easy to understand and use. If you want a product to convert Word Docs to HTML look no further. ProHire is happy to recommend Aspose.