



<<Aspose.Slides>>



Zarca Online Survey Tool

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<<By Dipandra Kumar Agrawal, Manager, Quality Assurance Department, www.zarca.com, August 2009>>

Product Background / Overview

Zarca Survey Software

Our software platform is ASP-based and requires no software to buy, install or maintain. To access your account, simply login from our homepage. Our platform is conveniently structured based on modules for designing, distributing, analyzing and exporting surveys. Our clients find the “flow” of our software to be the industry’s most user-friendly and robust they’ve found.

Scalable Survey Solutions

Our survey solution sets itself apart by offering clients the highest response rates, data of the utmost reliability and quality and panel management techniques that ensure long-lasting relationships with survey participants. Our organization-wide feedback management tool integrates seamlessly with current data infrastructures like CRMs and communication protocols like LDAP and API. Zarca offer an end-to-end solution for any size organization to manage their stakeholder feedback most effectively and bring strategic value into data-driven decision-making.

Survey Design

Creating powerful surveys has never been easier or so timely. Our intuitive interface guides users along every step of the survey design process. Zarca surveys are enhanced with cutting-edge features like Branching (skip-logic), Customizable branding and look-and-feel, Survey Bank with loads of pre-designed surveys, Long list of survey question types, Personalization features and much more.

Data Analysis & Reporting

We concentrated much of our resources into building the most robust, On-Demand reporting and analysis engine. Our reports allow you to perform a range of basic to complex analysis. From a simple Response Table that shows the responses of each participant, to a more in-depth Conditional Report that applies filters to drill-down and disaggregate survey data, our reports provide a one-stop-shop for all your analytical needs. We offer 11 Out-of-Box Reports, each offering a unique analytic capability. We also provide 10 Custom Charts and Graphs to make your presentations more engaging and eye-catching.

Professional Services

Zarca’s expert survey methodologists will help manage any part of your survey initiative, essentially becoming a member of your organization to ensure the project’s success. Professional Services include Strategic overview of survey needs, Survey design, Results validation, Data analysis and interpretation, Reports creation.

Requirements Scenario

Data analysis and data representation are fundamental parts in Zarca online survey tool. We allow exporting survey data in to Microsoft Word, Excel etc. Constant demand for exporting high quality charts brought our attention to implement 'Export graphs to Microsoft PowerPoint' feature.

We required .NET application compatible tool to display report charts with high quality images reliably in PowerPoint format without any user interface problems.

Additional requirement included the reliable data conversion from HTML to PowerPoint with less engineering effort.

Solution Implementation

After evaluating various options, Zarca decided to use ASPOSE component 'Aspose.Slides' for its application. We implemented Exporting of report charts to Microsoft PowerPoint feature with the help of Aspose.Slides and found that it is fully meeting our requirement of exporting and displaying high quality charts in PowerPoint format with minimal effort.

Benefits

Aspose.Slides helped Zarca product to maintain high quality export and display of report charts. Other benefits of Aspose.Slides are:

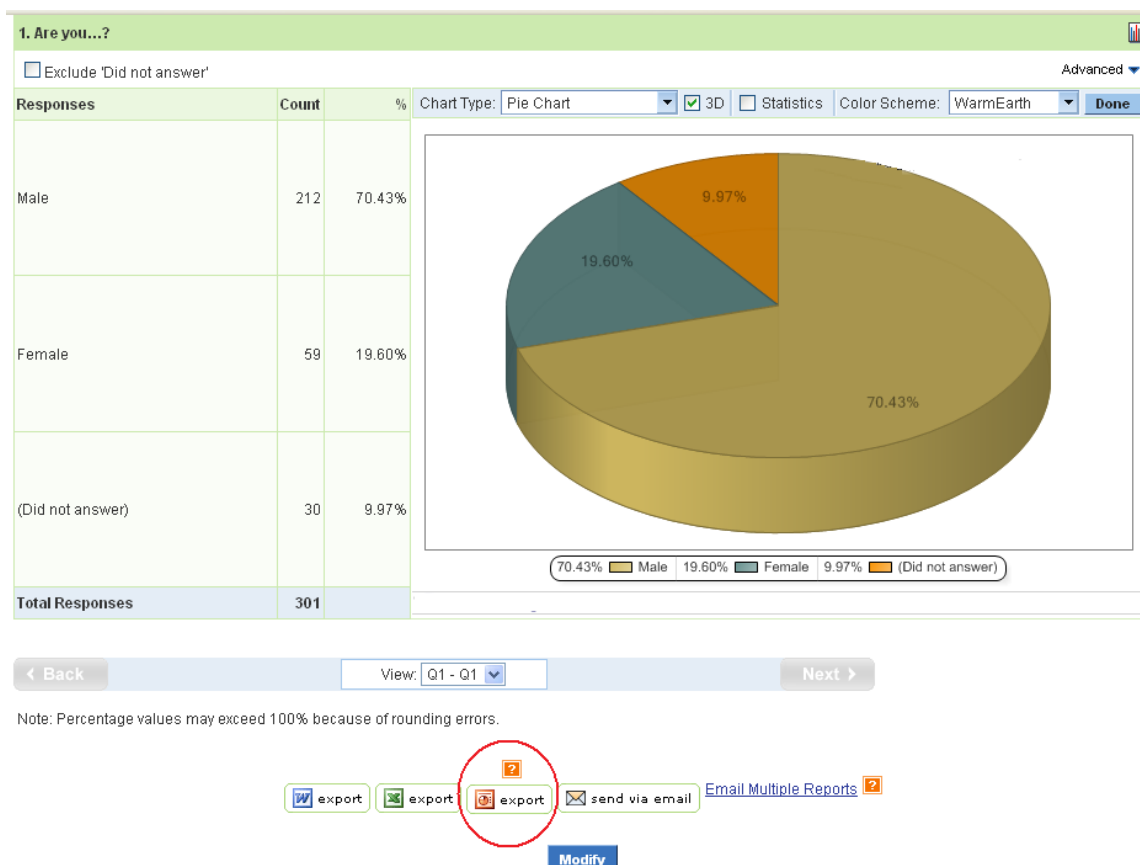
- Easy deployment with minimal engineering effort
- Efficient, well managed and structured
- High quality output with 100% reliability

Future Implementations

We implemented Aspose product in data analysis and report module. After clients' feedback we may extend the use of Aspose.Slides in other modules. Also we look forward to use other Aspose products if we see requirement in various Zarca modules.

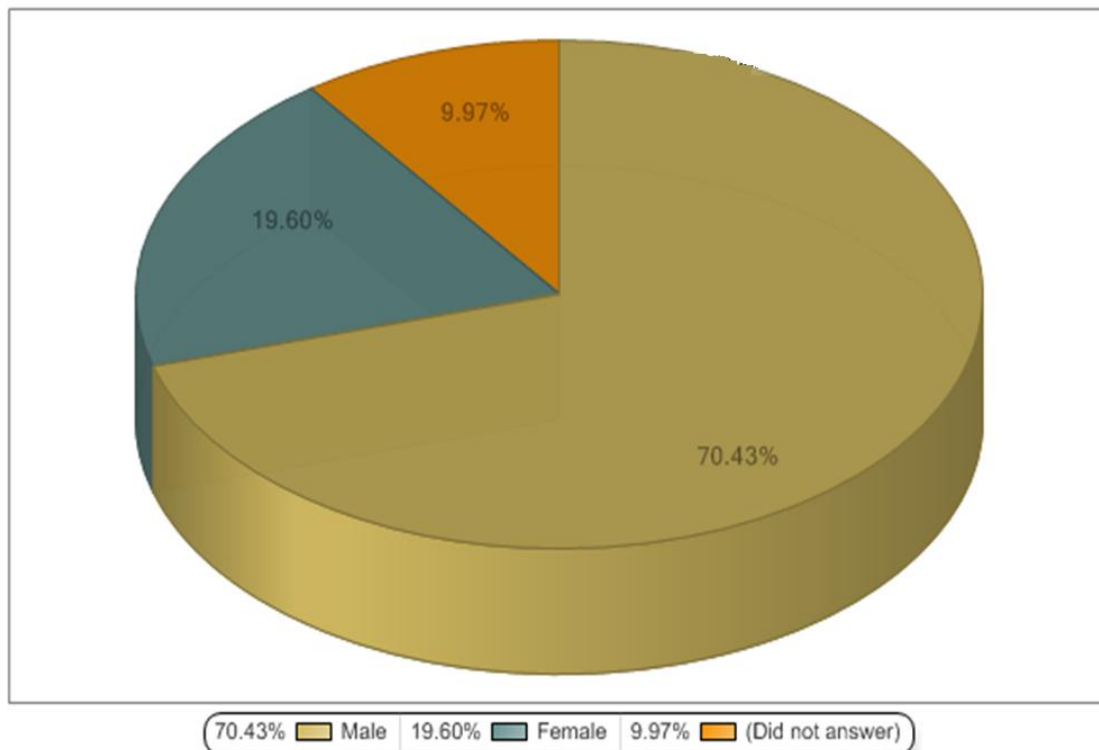
Conclusion

After successful implementation of evaluation version and internal testing on Aspose component, we made decision to purchase it. Aspose has been quick to respond to any questions or issues. We are very satisfied with the product suite and would highly recommend them.



Zarca reporting module generates report with survey data and displays charts where necessary. It also gives option to export the report data in Word, Excel and PowerPoint formats.

Are you...?



Output chart of Aspose.Slides in Microsoft PowerPoint.